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Westpomerania Region – 1st. study visit in BBU project "Best practices regarding Cyclist-Friendly Places in the West Pomeranian Region".

13-15.05.2024

Baltic Biking UPGRADE (BBU)



A bicycle-friendly system in Westpomerania Region

In a bicycle-friendly system in Westpomerania Region we have 5 categories: accommodation, catering, tourist attractions, tourist information points and other commercial and service facilities.



Obiekty noclegowe



Punkty informacji
turystycznej



Obiekty gastronomiczne



Pozostałe obiekty
handlowe i usługowe



Atrakcje turystyczne



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Accommodation:

In this category we can find:

- hotels, motels, guesthouses, camping sites,
- rooms for rent,
- agritourism,
- campsites,
- operating all year or seasonal.



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Accommodation:

In this category we can find categorized accommodation for example Hotel Baltivia in Mielno.

And no-categorized for example – rooms for rent.

Then owner obliged to register by the commune head/mayor/president of the city appropriate for the location.

The certificate must be attached to the application form.



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Accommodation:

In this category we have 4 criteria:

- **most important - possibility of accommodation for at least 4 tourists for one night:**
- accommodation should have at least 4 beds and should declare its readiness to accept cyclists for one hotel day,



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Accommodation:

Bicycle friendly places should have:

- safe and free storage of bicycles and luggage during your stay:
- should have a closed, separate room intended for this purpose, where you can leave bicycles (including tandems and bicycle trailers) and some of your luggage free of charge (included in the accommodation price),
- the room must be easily accessible (preferably on the ground floor, without narrow passages or stairs), it should be locked and protected from rain, etc.



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Accommodation:



Bicycle friendly places should have:

- **free provision of tools for basic bicycle repairs:**
- a set of Allen keys,
- set of open-end wrenches,
- a set of "cross" screwdrivers,
- set of flat screwdrivers,
- a set of spoons for removing/installing bicycle tires,
- bicycle chain breaker,
- a set of tire patches with glue and a service floor bicycle pump.



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Accommodation:

Bicycle friendly places should have:

- information about nearby service points and bicycle shops



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Catering:

Second category is catering.

In this category we can find:

- restaurants, bars,
- food trucks,
- operating all year or seasonal.

Sometimes the accommodation also has a restaurant - then it can apply to both categories (or more).



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Tourist attractions:

Third category is tourist attractions.

In this category we can find:

- tourist attractions with their own manager,
e.g. museums, galleries, national parks, landscape parks, reserves, underground tourist routes, swimming pools, aqua parks, organized fishing spots, observation towers, boat cruises, narrow-gauge railways, organized places for kayaking tourism, etc.



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Tourist information points:

Fourth category is tourist information points.

In this category we can find:

- tourist information points and centers that provide a place of direct contact between tourists and informants,
- marked with a special "i" sign in accordance with the guidelines of the Polish Tourist Information System.

The category cannot be awarded to other entities for which tourist information services are an additional subject of activity.



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Other commercial and service facilities :

Fifth category are other commercial and service facilities.

In this category we can find:

- e.g. bicycle services, bicycle and tourist equipment rentals, bicycle shops,
- travel agencies, carriers providing bicycle and luggage transport services,
- shopping malls,
- sports, tourist, general stores and other commercial and service facilities.



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**Catering, tourist attractions, tourist information points,
other commercial and service facilities:**

Bicycle friendly places in this 4 categories should have:

- **safe, free bicycle parking:**
- "goal"/"U"-shaped racks are recommended
- or others enabling the attachment of a bicycle frame,
- or another place for safe storage, e.g. with monitoring.



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**Catering, tourist attractions, tourist information points,
other commercial and service facilities:**

Bicycle friendly places in this 4 categories should have:

- information about nearby service points and bicycle shops



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Tourist attractions :



In category tourist attractions bicycle friendly places should have also:

- **the transport of a bicycle trailer and a non-standard bicycle:**
- the facility should be able to safely transport a bicycle trailer and non-standard sizes and types of bicycles (e.g. cargo, tandem, etc.).

This criteria is only for bicycle friendly places for example a boat cruise, a narrow-gauge railway ride, etc.



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**Currently, we have 114 cyclist-friendly places in Western Pomerania.
In this Thursday we added next 5 places.**

The application form, regulations, the current MPR list and information about the recruitment results can be found at site <http://mpr.wzp.pl/>

Application forms sent to the e-mail address mpr@wzp.pl are formally checked by the Organizer.

Formally correct entries are verified in the field by the Organizer or an external entity authorized by the Organizer.

The results of individual recruitments are published on the website <http://mpr.wzp.pl/> and sent by e-mail.



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We receive:

- granting a temporary, free license to use the trademark – bicycle-friendly system in Westpomerania Region,
- recommendation system plate to be placed on the facility/facility premises,
- free placement of information about a facility in system on the official website <https://rowery.wzp.pl/>,
- free inclusion of information about the facility in system in folders, on printed maps, including the official map on the website regarding bicycle routes in Western Pomerania <https://trasyrowerowe.wzp.pl/>,
- free inclusion of information about a facility in system in the official "Western Pomerania" application available for IOS and Android.



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BALTIVIA Sea Resort ****



 Adres: ul. Cicha 9, 76-032 Mielno
 Strona: <https://baltivia.pl>
 E-mail: repcja@baltivia.pl
 Telefon: +48533533142

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✓  Miejsce Przyjazne Rowerzystom
Sezonowość: Obiekt całoroczny

Usługi dodatkowe Miejsc Przyjaznych Rowerzystom

- ✓ Wypożyczanie rowerów
- ✓ Wypożyczanie rowerów dzieciennych / przyczepki rowerowych / krzesła rowerowych / kasków
- ✓ Informacje o okolicznej ofercie turystycznej, atrakcjach, organizowanych wycieczkach i wydarzeniach rowerowych

Hotel BALTIVIA Sea Resort **** to morze na wyciągnięcie ręki. Jest położony w centrum Mielna, tętniącej życiem turystycznej miejscowości w województwie zachodniopomorskim. Nasze pokoje oraz apartamenty mają piękny widok na Bałtyk. Na miejscu znajduje się Restauracja z widokiem na morze oraz Sea View Bar, czyli kawiarnia z panoramą Mielna. W ofercie FitoSPA mamy szeroki wachlarz zabiegów i masaży. Dla rowerzystów oferujemy parking w naszym garażu podziemnym, tam również znajduje się wypożyczalnia rowerów. Posiadamy jednoślady dla dorosłych i dzieci, a także foteliki dla najmłodszych. Kącik informacji rowerowej jest wypełniony mapkami Mielna i okolicznych miejscowości oraz ulotkami z trasami takimi jak Velo Baltica. Na czwartym piętrze obiektu znajduje się Taras Widokowy oraz Kącik Turystyczny z folderami wszystkich atrakcji turystycznych w regionie. Zachęcamy do kontaktu z Receptcją, która chętnie udzieli wszelkich informacji o naszej ofercie, a także o trasach rowerowych i atrakcjach w okolicy. Serdecznie zapraszamy!



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Agenda

13.05.2024 (Monday):

19:00 Dinner in Mielno

14.05.2024 (Tuesday):

9:00 – 9:45 Welcome of guests, presentation of the study visit program, introduction of all participants of the study visit (country, company name, type of services provided, short presentation).

9:45 – 10:15 Presentation project “Baltic Biking UPGRADE” (BBU)

10:15 – 10:45 Presentation of the recommendation system for Cyclist-Friendly Places in the West Pomerania Region.

10:45 – 11:15 Presentation of a Cyclist-Friendly Place in the West Pomerania Region – **Baltivia Sea Resort Hotel ****** (in English)

walk to next places

11:30 – 11:50 Presentation of a Cyclist-Friendly Place in the West Pomerania Region – **Local Tourist Organization in Mielno – Tourist information point** (in English)

12:10 – 12:40 Presentation of a Cyclist-Friendly Place in the West Pomerania Region – **Camping Brawo in Mielno** (in English)

12:40 – 13:40 Lunch

13:40 – 14:10 Bus transfer to Dobrzyca

14:10 – 16:00 Presentation of a Cyclist-Friendly Place in the West Pomerania Region – **Hortulus Spectabilis Gardens in Dobrzyca** (in English)

16:00 – 16:30 Bus transfer to Kołobrzeg



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- 16:45 – 18:00** Guided bicycle trip (in English): Kołobrzeg – Sianozęty (12.8 km)
- 18:10 – 18:40** Presentation of a Cyclist-Friendly Place in the West Pomerania Voivodeship – Imperiall Resort & Medi Spa (in English)
- 18:40 – 19:10** Return for bus to hotel
- 20:00** Dinner in Mielno

15.05.2024 (Wednesday)

- 10:00 – 11:30** Introduction, participants' discussion of the method of organization of the study visit and functioning of the visited Cyclist-Friendly Places in the West Pomerania Region.
- 11:30 – 12:00** Coffee break
- 12:00 – 13:30** Expert assessment of the organization and functioning of the visited Cyclist-Friendly Places in the West Pomerania Region and providing advice on how to strengthen your potential.
- 13:30 – 14:30** Lunch
- 14:30 – 15:30** Expert assessment of the organization and functioning of the visited Cyclist-Friendly Places in the West Pomerania Region and providing advice on how to strengthen your potential.
- 15:30 – 16:00** Presentation of the "West Pomerania" bicycle application. Discussion of the current state of road construction in the West Pomerania Region.
- 16:00** Departure of study visit participants



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Thank you for your attention



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