



ECROS

EUROPEAN CULTURAL ROUTE OF SPORT
ROUTE CULTURELLE EUROPÉENNE DU SPORT

ECROS actions update

June 2024



REMINDER OF THE 5 PRIORITY AREAS FOR ACTION



1 COOPERATION IN RESEARCH AND DEVELOPMENT

The itinerary's scientific committee and university network are tasked with studying the various aspects of the theme of sporting heritage (tangible and intangible)

2 PROMOTING EUROPEAN MEMORY, HISTORY AND HERITAGE

Identifying and promoting European sports heritage sites and areas

3 CULTURAL AND EDUCATIONAL EXCHANGES FOR YOUNG EUROPEANS

Enable young people to become aware of European identity, citizenship and values, by organizing a series of coherent activities

4 CONTEMPORARY CULTURE AND THE ARTS

Reinterpret traditions, art and heritage, and encourage artistic projects and activities that explore the links between heritage and contemporary culture

5 CULTURAL TOURISM AND SUSTAINABLE CULTURAL DEVELOPMENT

Creation of tourism products and projects inspired by the theme of sport, to enable visitors to discover the region and its heritage

THE ACTIVITIES CARRIED OUT BY EUROPEAN CULTURAL ROUTE OF SPORT

Application ICCE

Submission of certification file by end of July 2024
Expert assessment - with an audit in autumn 2024
Evaluation phase to spring 2025

ECROS has begun a series of meetings with a variety of stakeholders (historians, guides, tourist and sports facilities, etc.). The aim is to share the association's initiative and unite potential partners around projects that interest them. These projects can be real or virtual visits, European projects or one-off events. The partnership with start-up ArtDesign will see the creation of a mobile application incorporating augmented reality.

Activity development

Cartography

Design of thematic maps with potential available on the Ecros website.

An inventory of historical, heritage and cultural sports sites in line with the 2 themes established by the Scientific Council.

(1) Around sports figures

(2) Places linked to the history and practice of sport

The aim is to co-construct themed routes with local authorities wishing to promote their sporting heritage.

EUROPEAN PROJECTS

Erasmus+ Youth

I in deposit 2024-2025
with one of our founding members

I in progress with a founding member
I on deposit 2024-2025
with a partner
I on deposit 2025-2026
with a founding member

Erasmus+ Sport

CONTACT INFORMATION



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ECROS -
European Cultural Route Of Sport